



PRIME DIRECT DISTRIBUTION

# Account Application Form

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21 Queens Road,  
Brighton,  
BN1 3XA.

Tel: 01273 949 170

Email: [info@primedirectdist.co.uk](mailto:info@primedirectdist.co.uk)  
[www.primedirectdist.co.uk](http://www.primedirectdist.co.uk)

**PRIME DIRECT DISTRIBUTION LIMITED**

**1 TRADING DETAILS**

Trading Name: \_\_\_\_\_ Telephone Number \_\_\_\_\_  
Trading/Delivery Address \_\_\_\_\_ Fax Number \_\_\_\_\_  
\_\_\_\_\_  
Email: \_\_\_\_\_  
\_\_\_\_\_  
Web Address \_\_\_\_\_  
\_\_\_\_\_  
Main Contact Name \_\_\_\_\_

How would you prefer to receive new release information [ ] Fax [ ] E-mail

Fax no. to use \_\_\_\_\_ E mail address to use \_\_\_\_\_

**2 ACCOUNTING DETAILS**

Invoice Address \_\_\_\_\_ Telephone Number \_\_\_\_\_  
(if different from \_\_\_\_\_ Fax Number \_\_\_\_\_  
trading address) \_\_\_\_\_  
\_\_\_\_\_  
Accounts Contact \_\_\_\_\_

Is there a cheque run Yes [ ] No [ ] Accounts E-mail \_\_\_\_\_

Is cheque signatory available Mon- Fri Yes [ ] No [ ] If not, when are they \_\_\_\_\_

**3 BUSINESS/OWNERSHIP DETAILS**

**STATUS**            Sole Proprietor      Partnership            Private Limited Company      Public Limited Company  
  
(Please tick                                                  
appropriate box)

**IF BUSINESS IS A LIMITED COMPANY, PLEASE GIVE:**

Company Name \_\_\_\_\_ Registered Number \_\_\_\_\_  
Registered Address \_\_\_\_\_ Date Incorporated \_\_\_\_\_

**PLEASE STATE:**

How Long Trading:? \_\_\_\_\_ Years \_\_\_\_\_ months \_\_\_\_\_ **VAT Number** \_\_\_\_\_

Is Trading Address Commercial, Residential or Both? \_\_\_\_\_

Anticipated Net Monthly Purchase Value: £ \_\_\_\_\_

**PLEASE PROVIDE NAMES & HOME ADDRESSES OF ALL PROPRIETORS/PARTNERS/DIRECTORS:**  
PROOF OF RESIDENCE IS REQUIRED (i.e. COPY OF UTILITY BILL OR DRIVING LICENCE)

**1.** Name \_\_\_\_\_ **2.** Name \_\_\_\_\_  
Address \_\_\_\_\_ Address \_\_\_\_\_  
Home Telephone \_\_\_\_\_ Home Telephone \_\_\_\_\_  
Mobile \_\_\_\_\_ Mobile \_\_\_\_\_  
Email \_\_\_\_\_ Email \_\_\_\_\_

**PRIME DIRECT DISTRIBUTION LIMITED**

**4 TRADE REFERENCES**

WE REQUIRE THE NAMES OF TWO COMPANIES WITH WHICH YOU ARE TRADING ON CREDIT TERMS, PREFERABLY IN THE U.K.  
IF YOU ARE A NEW COMPANY PLEASE PROCEED TO SECTION 5.

<b>1.</b> Company Name _____	<b>2.</b> Company Name _____
Contact Name _____	Contact Name _____
Address _____	Address _____
Phone Number _____	Phone Number _____
Fax Number _____	Fax Number _____
Years Trading Together _____	Years Trading Together _____
Credit Limit _____	Credit Limit _____

**5 IN ORDER TO PROVIDE YOU WITH THE BEST POSSIBLE SERVICE, WE WILL BE GRATEFUL IF YOU WOULD GIVE THE FOLLOWING INFORMATION**

**Key Contacts:** \_\_\_\_\_ **Days to Call:** ( ) Mon ( ) Tue ( ) Wed ( ) Thur ( ) Fri

**Names of Buyers:** Single Buyer \_\_\_\_\_ Album Buyer \_\_\_\_\_  
CD Buyer \_\_\_\_\_ R&B/Urban Buyer \_\_\_\_\_

**Best Time To Call:** \_\_\_\_\_ **Opening Hours:** \_\_\_\_\_

**Product :** ( ) Funky House ( ) Electro House ( ) House/ Deep ( ) Techno ( ) Garage ( )  
Dubstep ( ) Nu Disco/ Edits ( ) Breaks ( ) Hip Hop ( ) R&B ( ) Drum  
and Bass ( ) Other- Please specify \_\_\_\_\_

**Formats:** ( ) 7" ( ) 10" ( ) 12" ( ) Vinyl Album ( ) cd single ( ) cd album ( ) Digital

**Merchandise:** ( ) T-shirts ( ) Sweatshirts ( ) Jackets ( ) Bags ( ) Slipmats ( ) DJ Hardware

Other: \_\_\_\_\_

**Any other genres you would be interested in Prime Direct stocking:** ( ) Yes ( ) No

**Please Specify:** \_\_\_\_\_

**Any other services you would be interested in Prime Direct offering:** ( ) Yes ( ) No

**Please Specify:** \_\_\_\_\_

Prime Distribution Use Only

Account Ref: \_\_\_\_\_ Analysis Code \_\_\_\_\_  
Salesperson: \_\_\_\_\_ Discount Code \_\_\_\_\_

# 6 Declaration & Personal Guarantee

I/we understand that trading with Prime Distribution constitutes acceptance of your terms and conditions, and that the undersigned, in the case of Sole Proprietor/Partnership/Private Limited Companies, accept personal liability for any monies which may become outstanding.

Name \_\_\_\_\_ Name \_\_\_\_\_  
Signature \_\_\_\_\_ Signature \_\_\_\_\_  
Position \_\_\_\_\_ Date \_\_\_\_\_ Position \_\_\_\_\_ Date \_\_\_\_\_

**TERMS AND CONDITIONS OF SALE**

1. New release product made available prior to release date must not be sold or displayed until the official release date unless expressly authorised otherwise. Breach of this provision will result in no further pre release product being delivered to you.
2. A receipt is required for all goods delivered and all details set out on that receipt shall be deemed correct. In the event of any errors thereon, these must be notified to the driver at the time of delivery and acknowledged by him amending the documentation accordingly. In the event any goods are subsequently found to be damaged, written notice thereof must be submitted to Prime Direct head office within three working days.
3. A charge of Ten Pounds will be made for proof of delivery where it is proved that delivery was made and a signature obtained.
4. Risk in all goods passes to you on delivery and Prime Direct will therefore accept no responsibility or liability in respect to goods damaged thereafter. Title of all goods remains with Prime Direct until account is paid in full.
5. In the event of late payment, Prime Direct reserves the right to charge interest on all outstanding sums, at the rate of 3% above Bank of England base rate. Prime Direct at its sole discretion reserves the right to withhold all further orders until such sums are paid in full, or if an account exceeds their credit limit.
6. Prime Direct will make every endeavour to supply goods at the agreed price, but can increase it's prices by written notice to you having immediate effect, to take account of fluctuations in exchange rates, interest rates, increases in cost of materials or other factors outside of our control.
7. All goods are purchased from Prime Direct on a firm sales basis.
8. Prime Direct will not accept back any stock which is stickered, marked, defaced or in any way faulty unless you have notified us of such fault within three working days of delivery.
9. Prime Direct reserves the right to vary any goods ordered under certain circumstances, for instance if a track listing is altered between order and delivery.
10. Prime Direct will endeavour to deliver all goods on order as promptly as possible, but shall not be liable for delay or failure of deliver, whatever the reason.
11. Prime Direct accept no liability for any indirect, incidental or consequential damages. Furthermore, the company is not liable for any representation or implied warranty.
12. In case of any claims made against Prime Direct, liability is limited to replacing defective materials, or the cost price thereof.
13. All claims, or any complaints, should be made in writing and addressed to the Prime Direct head office.
14. These terms and conditions are subject to the Laws of England and Wales. We the undersigned, agree to be bound by the terms and conditions of sale above:

Account Name: \_\_\_\_\_

Signed By: \_\_\_\_\_

Position in Company: \_\_\_\_\_

Date: \_\_\_\_\_